

# United Way of Northeastern MN CORPORATE SOCIAL INVESTMENT

## 2026 OPPORTUNITIES



Meaningful, engaging ways to connect  
your employees to the community.



For more information, contact: Erin Shay  
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# DOING GOOD AND DOING WELL

## Businesses that invest in the community through United Way of Northeastern Minnesota reap many benefits:

attracting and retaining employees • creating more loyal customers  
developing leadership skills • building goodwill in the community

## Partnering with UWNEMN this way supports:

10 direct service programs

29 partner agencies

13 food shelves

15 summer libraries' summer reading programs

Scan for more  
info about any of  
these programs  
or partners!



# THREE KEY CSI PATHWAYS

## 1 HOST AN EMPLOYEE GIVING CAMPAIGN.

Implement a ready-to-go campaign strategy to unite corporate and individual philanthropy.

## 2 GET CONNECTED. VOLUNTEER.

Volunteer opportunities are available throughout the year and can be customized to fit your company's goals and promote team building.

## 3 FUNDRAISING & COMMUNITY EVENTS

With numerous events throughout the year, the reach, recognition, and impact potential is significant.

## WHEN THE NEEDS CHANGE, OUR PARTNERSHIP DOESN'T HAVE TO.

UWNEMN is constantly evaluating community needs, partnerships, and the impact of our programs, and with your support, UWNEMN is perfectly poised to pivot quickly. Together, we will continue to work as one community toward positive, sustainable change!





# HOST AN EMPLOYEE GIVING CAMPAIGN.

UWNEMN campaigns are flexible and easily customized. We'll help you tailor yours to match your corporate goals and philanthropic focus while working within the timing that works best for your company.

## In-person

Employee meetings can be held to accommodate shift work and typically last 20 minutes - but can be altered to fit your company's schedule.

## Virtual

UWNEMN is prepared to present via Zoom or Teams to engage those who work remotely or in hybrid environments.

Contact us to set up your workplace campaign today!  
[elizabeth@unitedwynemn.org](mailto:elizabeth@unitedwynemn.org)

# \$1 million

raised last year through local workplace and corporate giving



You can host a workplace giving campaign with

# 1, 100, or 1,000+ employees!





# GET CONNECTED. VOLUNTEER.

UWNEMN regularly offers volunteer opportunities ideal for workplace groups throughout the year, including:

**Buddy Backpacks:** Pack weekend meal kits for local children at-risk of hunger.  
September-May

**Day of Action:** Help community members in need with home and yard improvement projects.  
June

**Meet Up and Chow Down:** Hand out free summer lunches to children throughout the region 12-1 pm  
Monday-Thursday.  
June-August

**Little Free Libraries:** Adopt a Little Free Library near you to keep stocked and in good condition.  
Year-round

Contact us for personalized volunteer opportunities!  
[emily@unitedwynemn.org](mailto:emily@unitedwynemn.org)

100%

of United Way volunteers say volunteering helps them build social connections.

51%

say volunteering decreases their stress.

91%

say volunteering gives them a sense of purpose.

82%

say volunteering increases their happiness.



# FUNDRAISING & COMMUNITY EVENTS

Your support impacts the lives of thousands of people across the region AND ensures your company achieves its corporate citizenship goals.

## 2025-2026 Fundraising Events

Power of the Purse  
Bean Bags for the Brave  
Annual Celebration  
Flavor of the North  
United for Veterans Cash Raffle  
Buddy Backpacks Cash Raffle  
Take a Swing at Hunger

## 2025-2026 Community Impact Events

United for Veterans Retreat  
Fund Distribution Day  
Volunteer Appreciation BBQ  
Day of Action  
Lead Local Training Series

Contact us to customize your event support!  
[elizabeth@unitedwynemn.org](mailto:elizabeth@unitedwynemn.org)

**\$280,000+** raised by fundraising event sponsors, participants, and auction/raffle item donors in 2024 to support UWNEMN's regional programming.



In addition to making an impact on local lives, fundraising and community impact event supporters reach an annual audience of

**900,000 (and growing!)**





**UNITED WAY**  
Northeastern  
Minnesota

# *60th* **ANNIVERSARY** *Celebration*

Help us celebrate the impact we've made  
together over the past 60 years!

**March 2026 | Fortune Bay Resort Casino (Tower)**





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Minnesota

**POWER *of*  
THE PURSE**

**January 29, 2026**

**Iron Trail Motors Event  
Center (Virginia)**

Join 300 attendees for a

**WICKEDLY**

**fun 18th Annual Power of the Purse  
event to support Imagination Library!**



**UNITED WAY**  
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Minnesota

**FLAVOR *of*  
THE NORTH**

**April 23, 2026**  
**Range Recreation  
Civic Center (Eveleth)**

**Taste the best dishes local restaurants have to offer, plus bid on items in our biggest auction of the year, all to support Buddy Backpacks. All 550 tickets for this event will sell out in hours, and your sponsorship is the only way to guarantee tickets before they go on sale to the public!**



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Minnesota

**TAKE A SWING  
AT HUNGER**



**UNITED WAY**  
Northeastern  
Minnesota

**\$10,000 GOLF  
BALL DROP**

**Top sponsors receive a team in our invite-only golf scramble, Take a Swing at Hunger, featuring exciting contests and prizes. Stick around for the \$10,000 Golf Ball Drop to see 1,000 golf balls dropped onto the green. Balls correspond with raffle tickets, and if your ball is closest to the hole, you win cash! (Two drops, 10 winners.) Proceeds from the scramble and drop benefit Buddy Backpacks.**

**TWO EVENTS IN ONE!**

**July 30, 2026**

**Eshquaguma Country  
Club (Eveleth)**





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Minnesota

**BEAN BAGS  
FOR THE BRAVE**

**UWNEMN's newest event - originally organized by Adolfson & Peterson Construction and Park State Bank - became a fast favorite.**

**Competitive and non-competitive brackets available.**

**Play to win the traveling trophy and support local veterans; event proceeds benefit UWNEMN's United for Veterans initiative!**



**Hibbing  
Memorial  
Building**

**September 18**

# 2026 CASH RAFFLES



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**UNITED FOR  
VETERANS**

**One out of every 10 \$100 tickets sold will win cash, and every ticket sold benefits UWNEMN's United for Veterans initiative.**

**Drawing Party: May 13, Valentini's Supper Club (Chisholm)**  
(Need not be present to win.)



**UNITED WAY**  
Northeastern  
Minnesota

**BUCKS FOR  
BACKPACKS**

**One out of every 10 \$100 tickets sold will win cash, and every ticket sold benefits UWNEMN's Buddy Backpacks initiative.**

**Drawing Party: December 3, Sawmill Saloon & Restaurant (Virginia)**  
(Need not be present to win.)





**UNITED WAY**  
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Minnesota

**UNITED FOR  
VETERANS**

# RETREAT

January 30-February 1, 2026  
Sugar Lake Lodge  
(Cohasset, MN)

Veterans who live or work  
in UWNEMN's service  
area are encouraged to  
attend individually,  
with significant  
others, or with  
their families!





# FUND DISTRIBUTION DAY

MARCH 2026 | IRON TRAIL MOTORS EVENT CENTER (VIRGINIA)

See your investments in action by volunteering for Fund Distribution Day! Nearly 100 UWNEMN donors volunteer each year to review applications and interview the nonprofit agencies that apply for UWNEMN funding to determine where their donations are reinvested.



CSI support assists with facility rental costs as well as food and materials for volunteers.

## LEAD LOCAL

2026 Dates TBA

## Board/Booster Boot Camp

A new no-cost training for any volunteer board and/or booster club members serving the Iron Range, Koochiching County, or Lake of the Woods County.

CSI support assists with speaker, venue, and food costs to keep these trainings free and accessible for those helping our communities thrive!



UNITED WAY  
Northeastern  
Minnesota

DAY OF  
ACTION

June 2026  
Chisholm

UWNEMN works with a community each year to identify homes and public spaces in need of repair and revitalization then mobilizes volunteers to tackle those projects in one impactful Day of Action each June. In 2025, we partnered with Community and Economic Development Associates (CEDA), Itasca County Habitat for Humanity, the City of Nashwauk, and 200+ volunteers to help beautify the community. CSI support provides volunteers with meals, T-shirts, and materials and allows UWNEMN to provide scholarships to homeowners who cannot afford materials.







# LET'S TALK ABOUT DOING MORE TOGETHER

Become a corporate social investment partner, and join these local leaders:



**Fairview**

**NEWRANGE**  
COPPER NICKEL



**Iron Range Labor Assembly**



**MESABI TRIBUNE**

**TIMBERJAY**

For more information about 2026 corporate social investment, please contact Erin Shay at 218-215-2421 or [erin@unitedwaynemn.org](mailto:erin@unitedwaynemn.org).



☐ Our company would like to underwrite  
UWNEMN's Fundraising Events

☐ **Platinum - \$10,000**

- **Presenting Recognition** at one of the six Fundraising Events (**first come, first choice**)
  - **16 tickets** for Flavor of the North, Power of the Purse, or 60<sup>th</sup> Anniversary Celebration - **OR two-4 person teams** for golf scramble
- **8 tickets** for each of the remaining Fundraising Events; **one 4-person team** at golf scramble
- **One week pre-sale access** to purchase additional event tickets before sales open
- **Large top logo** on all event promotions (radio, digital, print)
- **Logo and website link** on UWNEMN website

Indicate the Fundraising Event you'd like to present here. (**First come, first choice**)

☐ Cash Raffles

United for Veterans and Buddy Backpack

**SOLD** 60<sup>th</sup> Anniversary Celebration

**SOLD** Flavor of the North

**SOLD** Power of the Purse

**SOLD** Clean Bags for the Brave

**SOLD** Take a Swing at Hunger

☐ **Gold - \$5,000**

- **8 tickets** for each of the Fundraising Events, excluding golf scramble
- **Medium logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ **Silver - \$3,000**

- **4 tickets** for each of the Fundraising Events, excluding golf scramble
- **Small logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ Our company would like to support one or more of  
UWNEMN's Community Impact Events

**United for Veterans Retreat**

**SOLD**

**Presenting Partner - \$25,000**

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all retreat materials and promotions.

**Day of Action**

**SOLD**

**Presenting Partner - \$25,000**

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all Day of Action promotions and t-shirts.

**Lead Local**

☐ **Presenting Partner - \$5,000**

☐ **Gold - \$2,500**

☐ **Silver - \$1,000**

Partners' logos will be on all training materials and promotions.

**Fund Distribution Day**

☐ **Presenting Partner - \$5,000**

☐ **Gold - \$2,500**

☐ **Silver - \$1,000**

Partners' logos will be on all Fund Distribution Day materials.

**TOTAL 2026** **\$** \_\_\_\_\_  
**EVENT/PROGRAM SUPPORT**

**Return by November 1, 2025, for your logo to be included in ALL 2026 event promotions.**

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

☐

Please bill us.

☐

ACH payment

☐

Logo has been emailed.