

United Way of Northeastern MN CORPORATE SOCIAL INVESTMENT

2026 OPPORTUNITIES



Meaningful, engaging ways to connect
your employees to the community.

DOING GOOD AND DOING WELL

Businesses that invest in the community through United Way of Northeastern Minnesota reap many benefits:

attracting and retaining employees • creating more loyal customers
developing leadership skills • building goodwill in the community

Partnering with UWNEMN this way supports:

10 direct service programs

29 partner agencies

13 food shelves

15 summer libraries' summer reading programs

Scan for more
info about any of
these programs
or partners!



THREE KEY CSI PATHWAYS

1 HOST AN EMPLOYEE GIVING CAMPAIGN.

Implement a ready-to-go campaign strategy to unite corporate and individual philanthropy.

2 GET CONNECTED. VOLUNTEER.

Volunteer opportunities are available throughout the year and can be customized to fit your company's goals and promote team building.

3 FUNDRAISING & COMMUNITY EVENTS

With numerous events throughout the year, the reach, recognition, and impact potential is significant.

WHEN THE NEEDS CHANGE, OUR PARTNERSHIP DOESN'T HAVE TO.

UWNEMN is constantly evaluating community needs, partnerships, and the impact of our programs, and with your support, UWNEMN is perfectly poised to pivot quickly. Together, we will continue to work as one community toward positive, sustainable change!



HOST AN EMPLOYEE GIVING CAMPAIGN.

UWNEMN campaigns are flexible and easily customized. We'll help you tailor yours to match your corporate goals and philanthropic focus while working within the timing that works best for your company.

In-person
Employee meetings can be held to accommodate shift work and typically last 20 minutes - but can be altered to fit your company's schedule.

Virtual
UWNEMN is prepared to present via Zoom or Teams to engage those who work remotely or in hybrid environments.

Contact us to set up your workplace campaign today!: elizabeth@unitedwynemn.org

\$1 million

raised last year through local workplace and corporate giving



You can host a workplace giving campaign with

1, 100, or 1,000+ employees!



GET CONNECTED. VOLUNTEER.

UWNEMN regularly offers volunteer opportunities ideal for workplace groups throughout the year, including:

Buddy Backpacks: Pack weekend meal kits for local children at-risk of hunger.

September-May

Day of Action: Help community members in need with home and yard improvement projects.

June

Meet Up and Chow Down: Hand out free summer lunches to children throughout the region 12-1 pm

Monday-Thursday.
June-August

Little Free Libraries: Adopt a Little Free Library near you to keep stocked and in good condition.

Year-round

Contact us for personalized volunteer opportunities!
emily@unitedwynemn.org

100%

of United Way volunteers say volunteering helps them build social connections.

51%

say volunteering decreases their stress.

91%

say volunteering gives them a sense of purpose.

82%

say volunteering increases their happiness.



FUNDRAISING & COMMUNITY EVENTS

Your support impacts the lives of thousands of people across the region AND ensures your company achieves its corporate citizenship goals.

2025-2026 Fundraising Events

Power of the Purse
Bean Bags for the Brave
Annual Celebration
Flavor of the North
United for Veterans Cash Raffle
Buddy Backpacks Cash Raffle
Take a Swing at Hunger

2025-2026 Community Impact Events

United for Veterans Retreat
Fund Distribution Day
Volunteer Appreciation BBQ
Day of Action
Lead Local Training Series

Contact us to customize your event support!

elizabeth@unitedwynemn.org

\$280,000+

raised by fundraising event sponsors, participants, and auction/raffle item donors in 2024 to support UWNEMN's regional programming.



In addition to making an impact on local lives, fundraising and community impact event supporters reach an annual audience of

900,000 (and growing!)



UNITED WAY
Northeastern
Minnesota

60th ANNIVERSARY *Celebration*

Help us celebrate the impact we've made
together over the past 60 years!

March 2026 | Fortune Bay Resort Casino (Tower)



UNITED WAY
Northeastern
Minnesota

POWER of
THE PURSE

January 29, 2026

Iron Trail Motors Event
Center (Virginia)

Join 300 attendees for a

WICKEDLY

fun 18th Annual Power of the Purse
event to support Imagination Library!



UNITED WAY
Northeastern
Minnesota

FLAVOR of
THE NORTH

April 23, 2026
Range Recreation
Civic Center (Eveleth)

Taste the best dishes local restaurants have to offer, plus bid on items in our biggest auction of the year, all to support Buddy Backpacks. All 550 tickets for this event will sell out in hours, and your sponsorship is the only way to guarantee tickets before they go on sale to the public!

UNITED WAY
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Minnesota

TAKE A SWING
AT HUNGER



UNITED WAY
Northeastern
Minnesota

\$10,000 GOLF
BALL DROP

Top sponsors receive a team in our invite-only golf scramble, Take a Swing at Hunger, featuring exciting contests and prizes. Stick around for the \$10,000 Golf Ball Drop to see 1,000 golf balls dropped onto the green. Balls correspond with raffle tickets, and if your ball is closest to the hole, you win cash! (Two drops, 10 winners.)

Proceeds from the scramble and drop benefit Buddy Backpacks.

TWO EVENTS IN ONE!

July 30, 2026
Eshquaguma Country
Club (Eveleth)



UNITED WAY
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Minnesota

BEAN BAGS FOR THE BRAVE

UWNEMN's newest event - originally organized by Adolfson & Peterson Construction and Park State Bank - became a fast favorite.

Competitive and non-competitive brackets available.

Play to win the traveling trophy and support local veterans; event proceeds benefit UWNEMN's United for Veterans initiative!



Hibbing
Memorial
Building

September 18

2026 CASH RAFFLES



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Minnesota

UNITED FOR
VETERANS

One out of every 10 \$100 tickets sold will win cash, and every ticket sold benefits UWNEMN's United for Veterans initiative.

Drawing Party: May 13, Valenti's Supper Club (Chisholm)

(Need not be present to win.)



UNITED WAY
Northeastern
Minnesota

BUCKS FOR
BACKPACKS

One out of every 10 \$100 tickets sold will win cash, and every ticket sold benefits UWNEMN's Buddy Backpacks initiative.

Drawing Party: December 3, Sawmill Saloon & Restaurant (Virginia)

(Need not be present to win.)



UNITED WAY
Northeastern
Minnesota

UNITED FOR
VETERANS

RETREAT

January 30-February 1, 2026
Sugar Lake Lodge
(Cohasset, MN)

Veterans who live or work
in UWNEMN's service
area are encouraged to
attend individually,
with significant
others, or with
their families!



FUND DISTRIBUTION DAY

MARCH 2026 | IRON TRAIL MOTORS EVENT CENTER (VIRGINIA)

See your investments in action by volunteering for Fund Distribution Day! Nearly 100 UWNEMN donors volunteer each year to review applications and interview the nonprofit agencies that apply for UWNEMN funding to determine where their donations are reinvested.



CSI support assists with facility rental costs as well as food and materials for volunteers.

LEAD LOCAL

Board/Booster Boot Camp

A new no-cost training for any volunteer board and/or booster club members serving the Iron Range, Koochiching County, or Lake of the Woods County.

CSI support assists with speaker, venue, and food costs to keep these trainings free and accessible for those helping our communities thrive!

2026 Dates TBA



UNITED WAY
Northeastern
Minnesota
DAY OF
ACTION

June 2026
Chisholm

UWNEMN works with a community each year to identify homes and public spaces in need of repair and revitalization then mobilizes volunteers to tackle those projects in one impactful Day of Action each June. In 2025, we partnered with Community and Economic Development Associates (CEDA), Itasca County Habitat for Humanity, the City of Nashwauk, and 200+ volunteers to help beautify the community. CSI support provides volunteers with meals, T-shirts, and materials and allows UWNEMN to provide scholarships to homeowners who cannot afford materials.





LET'S TALK ABOUT DOING MORE TOGETHER

Become a corporate social investment partner, and join these local leaders:



United States Steel
Minnesota Ore Operations



Fairview

NEWRANGE
COPPER NICKEL



Iron Range Labor Assembly



WATERVIEW WOODS
WATERVIEW PINES



MESABI TRIBUNE

TIMBERJAYA

For more information about 2026 corporate social investment, please contact Erin Shay at 218-215-2421 or erin@unitedwaynemn.org.

Our company would like to underwrite
UWNEMN's Fundraising Events

Platinum - \$10,000

- **Presenting Recognition** at one of the six Fundraising Events (**first come, first choice**)
 - **16 tickets** for Flavor of the North, Power of the Purse, or 60th Anniversary Celebration - **OR two-4 person teams** for golf scramble
- **8 tickets** for each of the remaining Fundraising Events; **one 4-person team** at golf scramble
- **One week pre-sale access** to purchase additional event tickets before sales open
- **Large top logo** on all event promotions (radio, digital, print)
- **Logo and website link** on UWNEMN website

Indicate the Fundraising Event you'd like to present here. (First come, first choice)

Cash Raffles

United for Veterans and Buddy Backpacks

SOLD 60th Anniversary Celebration

SOLD Flavor of the North

SOLD Power of the Purse

SOLD Bean Bags for the Brave

SOLD Take a Swing at Hunger

Gold - \$5,000

- **8 tickets** for each of the Fundraising Events, excluding golf scramble
- **Medium logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

Silver - \$3,000

- **4 tickets** for each of the Fundraising Events, excluding golf scramble
- **Small logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

Our company would like to support one or more of UWNEMN's Community Impact Events

United for Veterans Retreat

SOLD

Presenting Partner - \$25,000

Platinum - \$10,000

Gold - \$5,000

Silver - \$2,500

Bronze - \$1,000

Partners' logos will be on all retreat materials and promotions.

Day of Action

SOLD

Presenting Partner - \$25,000

Platinum - \$10,000

Gold - \$5,000

Silver - \$2,500

Bronze - \$1,000

Partners' logos will be on all Day of Action promotions and t-shirts.

Lead Local

Presenting Partner - \$5,000

Gold - \$2,500

Silver - \$1,000

Partners' logos will be on all training materials and promotions.

Fund Distribution Day

Presenting Partner - \$5,000

Gold - \$2,500

Silver - \$1,000

Partners' logos will be on all Fund Distribution Day materials.

TOTAL 2026 EVENT/PROGRAM SUPPORT 

Return by November 1, 2025, for your logo to be included in ALL 2026 event promotions.

CONTACT PERSON _____

PHONE _____

ORGANIZATION _____

ADDRESS _____

SIGNATURE _____

Please bill us.

ACH payment

Logo has been emailed.

CHECKS PAYABLE TO: United Way of Northeastern Minnesota
608 East Drive, Chisholm MN 55719

FOR MORE INFORMATION:
218-215-2421 | erin@unitedwaynemn.org